

**PRIVACY POLICY – USERS**  
**Version : 28 September 2020**

Privacy Policy (Ketentuan Privasi) ini berlaku antara Anda dengan Moremedia Kreasi.

Privacy Policy ini menjelaskan bagaimana Moremedia Kreasi mengumpulkan dan memproses data personal Anda (yang didefinisikan dalam poin-poin di bawah) sebagai bagian dari ketentuan penyediaan layanan yang ada di platform Website ini, seperti halaman registrasi, tampilan booth, live streaming, dan layanan-layanan lain yang terhubung/terkait secara langsung dengan Privacy Policy ini. Mempertimbangkan hal tersebut, mohon untuk membaca Privacy Policy ini secara seksama, terutama yang berkaitan dengan bagaimana perlindungan terhadap data Anda, dan pilihan-pilihan yang berkaitan dengan penggunaan data Anda. Secara berkala, Moremedia bisa saja melakukan pembaruan terhadap Privacy Policy ini. Perubahan-perubahan yang dilakukan berkaitan dengan Privacy Policy ini akan diterapkan/diberlakukan secara efektif ketika kami melakukan rilis atas revisi Privacy Policy di platform website ini.

**INFORMASI YANG ANDA BERIKAN KE KAMI**

Ketika Anda berinteraksi dengan kami di layanan platform ini, kami akan mengumpulkan data yang Anda berikan secara sukarela, misalnya dalam tahapan-tahapan berikut ;

- Ketika Anda mendaftarkan Akun Anda atau melakukan modifikasi terhadap akun Anda
- Mengirimkan pertanyaan, komen atau tanggapan, baik itu melalui email, media sosial, “Contact Us”, ataupun ‘Help Center”
- Mengunduh materi dokumen/video, menyaksikan layanan streaming/video.
- Atau, berkomunikasi dengan kami melalui fitur-fitur di layanan ini

**JENIS INFORMASI YANG KAMI KUMPULKAN**

Jenis informasi yang kami kumpulkan bisa jadi adalah poin-poin sebagai berikut ;

- Nama Lengkap dan Alamat Email
- Asal Sekolah/Instansi/Organisasi/Komunitas
- Asal Daerah
- Informasi rencana kehadiran/ketidakhadiran ke onsite event
- Informasi lain terkait identitas yang mungkin Anda pilih untuk Anda informasikan

**INFORMASI YANG MUNGKIN KAMI KUMPULKAN SECARA OTOMATIS**

Sistem kami (bersamaan dengan penggunaan cookies dalam browser) secara otomatis akan melakukan pencatatan informasi terkait Anda dalam menggunakan layanan ini, misalnya;

- Aktivitas Akun
- Penggunaan User Interface
- Informasi Akses Mendasar/Basic Access Information (misal : versi Browser, IP Address, Waktu dan tanggal mengakses, Cookie ID, referrer URL, dll)

Kami mungkin akan mengumpulkan dan memberikan informasi otomatis terkait *error reports* saat ada malfungsi dari penggunaan pada platform ini. Di dalam *Error Reports* ini bisa jadi terkandung informasi terkait penggunaan Anda dalam mengakses layanan kami, dan akan direview oleh operator kami untuk penyelesaian permasalahan yang berkaitan dengan layanan ini.

### **INFORMASI YANG KAMI KUMPULKAN DARI *THIRD PARTIES***

We may obtain information from other sources and combine that with the information we collect through the Services. For example, if you create or log into your account through a third-party social networking site, we will have access to your email address, in accordance with the authorization procedures determined by such third-party social networking site.

We use analytics services and software provided by third parties to help us understand how users access and use the Services. These tools and services place browser cookies, tracking pixels, or related technology on our Services to enable them to track usage data. The data collected typically includes information such as your interface usage (e.g., displayed dialogs or clicks on UI elements) and basic access information (e.g., browser version, IP address, date and time of access, cookie ID, referrer URL, etc.).

### **INFORMASI YANG TIDAK DIMINTA**

You may provide us with ideas for new products or modifications to existing products, and other unsolicited submissions (collectively, “Unsolicited Information”). All Unsolicited Information shall be deemed to be non-confidential, and we shall be free to reproduce, use, disclose, and distribute such Unsolicited Information to others without limitation or attribution.

### **BAGAIMANA KAMI MENGGUNAKAN INFORMASI YANG ANDA BERIKAN**

The information that you provided to us or that we collected from you or third parties is used for the purposes described in this Policy or otherwise disclosed to you in connection with the Services. Such uses may include but are not limited to the below examples:

- Operate and improve the Services;
- Provide and deliver the products and services you request, process transactions, and send you related information, including confirmations and invoices;
- Send you assistance materials, including instructions for specific product features or video tutorials, based on your usage pattern of the Services;
- Send you product update materials, including promotional information about new products and product features, enhancements, special offers, and other events of interest from the event;
- Send you usage collaboration notices, security alerts, and support or administrative messages;
- Respond to your reviews, comments, questions and requests, and provide customer service;
- Monitor and evaluate activity trends and usage patterns in connection with the Services;
- Personalize the Services.

We may use your Personal Data for our marketing and advertising purposes, including (without limitation) by email, SMS marketing, display media, and targeting other devices (such as tablets, mobile devices and televisions). We do this in order to inform you about services or events we believe might be of interest to you, develop promotional or marketing materials and display this platform or event-related content and advertising on or off the Services that we believe might be of interest to you. We may also do this on behalf of an Organiser, for example where your prior interactions with an Organiser suggest you may be interested in a particular type of event.

Data you create or upload to this platform may—based on the visibility settings of your documents—be read, copied, used and redistributed by people you know or by people you do not know. Use case when disclosing personal or sensitive information which may identify you or anyone else.

We may review public documents for diagnostics and product improvement purposes. Private documents may only be reviewed by our staff with your explicit consent for troubleshooting purposes.

Your personal data will be retained until: (i) you actively exercise your rights to delete them as listed below, or (ii) your account is terminated.

### **KAPAN KAMI MEMBERIKAN INFORMASI ANDA**

We may share personal information in the limited circumstances spelled out below and with appropriate safeguards on your privacy:

**Agents, consultants and related third parties:** Like many businesses, we sometimes hire third-party vendors, consultants and other service providers who work on our behalf, host our data, and need access to your information to carry out their work for us. We ensure that all these entities are compliant with this Policy that applied in this country. All these third parties have agreed to maintain the confidentiality, security, and integrity of the personal information they obtain from us. Unless we notify you otherwise and provide you with an opportunity to opt out, they will not use your personal information for any purpose other than as described in this Policy.

**Business transfers:** As we develop our business, we might sell or buy businesses or assets. In the event of a corporate sale, merger, reorganization, bankruptcy, dissolution or similar event, your information may be part of the transferred assets.

**Consent:** We may transfer your information with your consent.

**Legal requirements:** We may disclose personal information if required to do so by law or in the good faith belief that such action is necessary to: (i) Comply with a legal obligation; (ii) Protect and defend the rights or property of the Company or Related Companies; (iii) Protect the personal safety of users of the Services or the public; or (iv) Protect against legal liability.

### **BAGAIMANA KAMI MENJAGA DATA ANDA**

We takes all reasonable steps to ensure that your data remains available to you only and to protect it from loss, misuse, and unauthorized access, disclosure, alteration and destruction. The actual safeguards in place are documented in our Security Policy.

### **PILIHAN DAN HAK YANG ANDA MILIKI**

With regards to how we handle your personal information, you have several choices available. Exercise your rights by changing your account settings or getting in touch with us at [admin@eduhealthfair.id](mailto:admin@eduhealthfair.id).

- Access, edit, delete or limit your personal information:** If you have an account with us, you may review, update, or delete optional account information at any time. Please keep in mind that some information, like your billing data, is necessary for getting access to paid features.
- Opt-out of electronic communications:** You may opt out of receiving promotional and assistance emails from us at any time. If you opt out of promotional or assistance messages, we may still send you other messages, like those about your account and legal notices (“transactional messages”).
- Terminate your account:** You can terminate your account or schedule your subscription cancelation (for next renewal interval) at any time. Please keep in mind that we may continue to retain some of your information after closing your account when that information is reasonably required to comply with legal obligations or reasonably needed for our legitimate business interests.

**Set your browser to reject cookies:** You can usually choose to set your browser to remove or reject browser cookies before using our websites. Please keep in mind that some websites and features may not function properly without the aid of cookies.

## **DASAR KAMI UNTUK MENGUMPULKAN DAN MENGGUNAKAN INFORMASI**

There are several reasons why we may be obliged to use your personal information, such as:

- To fulfill our commitments to you under our Terms of Service or other agreements with you;
- To administer your account—for example, to enable access to the Services for you, or charge you for a paid subscription;
- For compliance with any legal obligations;
- To protect your vital interests or those of another person;
- To provide and update the Services, to improve the Services so that we can offer you an even better user experience, to safeguard the Services, to communicate with you, to measure, gauge, and improve the effectiveness of our advertising, and better understand user retention and attrition, to monitor and prevent any problems with the Services, and to personalize your experience;
- Or because you have given us your consent.

## **BAGAIMANA ANDA MENJANGKAU KAMI**

To execute your rights or for any questions about privacy related topics please contact us at email: [admin@eduhealthfair.id](mailto:admin@eduhealthfair.id).